


CASE STUDY

With SkyRun
\$71,757 Rental Income



Time with SkyRun
1 Year 

Rental Income
\$71,757 

BACKGROUND

Robert grew up in a 4 bedroom, 4 bath family home in North Lake Tahoe. Now his, Robert decided to purchase a new home in the area and use his family property for rental income. Renting it on his own, Robert struggled with managing bookings, screening guests, and marketing the property. He had several instances where he double booked his home or ended up with far more guests than the limit. Robert had friends who partnered with large, corporate, property management companies, but who were also paying high amounts in commission fees. He was hesitant to do the same but knew he needed help in managing his property and his guests.

SOLUTION

Robert searched for a luxury property manager in North Lake Tahoe and felt hesitant to go with a smaller company. It was Rod and Leslie's persistence, professionalism, and promise to treat the home as their own -- coupled with a competitive commission rate -- that won him over. For Robert, rental income, home maintenance, and customer service are the most important aspects a property manager should focus on. He has appreciated Rod and Leslie's commitment to communication and addressing maintenance or update needs in the home. "It doesn't take more than one email to handle issues. **They told me to give them a chance to let them prove what they are capable of and I have not been disappointed.**"

RESULTS

Within a week, SkyRun listed and marketed the property on over 45 websites within the US and internationally. Robert has been impressed with the booking rates, property upkeep, and communication. Within the first year, **he earned \$71,757**, and that number continues to grow. "When you're the owner of a 1.5 million dollar home you are way of this much traffic going in and out of the house and **they have done a great job of keeping that place looking brand new!**" Due to the success that SkyRun has generated for his family home, Robert is now considering also converting his current property into a vacation rental.

"They assured me they would treat the home as if it's their own and they probably treat that home nicer than my family does. Rod and Leslie are great, and they do a fantastic job!"

